

# SAMPLE MANUSCRIPT PROPOSAL GUIDE

**Name & Phone:**

**Mailing Address:**

**Email Address:**

**Website/Blog Address:**

**Author Bio:** Provide a short summary—about 100 words—of experience, education, profession, published works, personal/family.

**Social Media Platform/Followers:** Note accounts and number of friends/followers.

**Endorsements:** If you have a book, what experts or notable people have written an endorsement for it?

**Working Title of Book/Writing Project:**

**Word Count:**

**Genre:**

**Short Summary:** In 1-3 sentences what is the concept of your book/article?

**Target Audience:** Who did you write this book for? Be specific.

**Why did you write this book?**

**What is your marketing vision for this book?**

**What are your personal goals for writing? Is it a career/calling or a hobby?**

**Are you available for speaking and vendor events?**

**Are you part of a writing critique group?**

**Research other similar books:** Refer to Amazon/Google Search and be able to explain what makes your book/project different from other similar works.

**List your promotion and marketing ideas:**

**Do you have a minimum of \$3000 budgeted for your publishing project?**

**Attach the Table of Contents:**

**Attach Chapter Summaries, Story Outline, or First Three Chapters:** Double-spaced