

SAMPLE MANUSCRIPT PROPOSAL GUIDE

Name & Phone:

Mailing Address:

Email Address:

Website/Blog Address:

Author Bio: Provide a short summary—about 100 words—of experience, education, profession, published works, personal/family.

Social Media Platform/Followers: Note accounts and number of friends/followers.

Endorsements: If you have a book, what experts or notable people have written an endorsement for it?

Working Title of Book/Writing Project:

Word Count:

Genre:

Short Summary: In 1-3 sentences what is the concept of your book/article?

Target Audience: Who did you write this book for? Be specific.

Why did you write this book?

What is your marketing vision for this book?

What are your personal goals for writing? Is it a career/calling or a hobby?

Are you available for speaking and vendor events?

Are you part of a writing critique group?

Research other similar books: Refer to Amazon/Google Search and be able to explain what makes your book/project different from other similar works.

List your promotion and marketing ideas:

Do you have a minimum of \$3000 budgeted for your publishing project?

Attach the Table of Contents:

Attach Chapter Summaries, Story Outline, or First Three Chapters: Double-spaced